



CITY OF CYPRESS

LEVEL UP! DIGITAL MARKETING TRAINING AND GRANT PROGRAM

\$2,000 Grants Available

Elevate your business with the **Level Up! Digital Marketing Program!** Learn digital marketing strategies and enhance your online presence through four virtual training sessions and a one-on-one consultation with an SBDC consultant. **Complete the program and receive a \$2,000 grant for your digital advertising campaigns. Don't miss this fantastic opportunity to boost your business!**

 **NEED HELP?
CONTACT THE SBDC**

The **Orange County Inland Empire Small Business Development Center Network** can help you with your application and help awardees with additional funding requirements – at no cost.

Contact us at [1-800-616-7232](tel:1-800-616-7232) or visit us online to book an appointment: ociesmallbusiness.org.



Cal State Fullerton



DATES

Application Opens: **Tuesday, Sept. 10, 2024 at 8 a.m.**
Deadline: **Tuesday, Sept. 24, 2024 at 11:59 p.m.**
Training Program Kick-Off: **Tuesday, Oct. 15, 2024**



ELIGIBILITY

Eligible businesses must:

- Be a for-profit business;
- Have a physical commercial location within Cypress (no residential addresses, P.O. Boxes, or home occupations);
- Have between two and 100 full-time employees (two part-time employees shall count as one full-time employee), including the owner;
- Hold an active Cypress Business License for at least one year prior to participating in the program;
- Be in good standing with the city and state (current on bills, no liens or judgments, etc.); and
- Only one participant per business within Cypress is eligible to participate in the program and receive the \$2,000 grant. City retains the discretion to deny any participant who conducts or is affiliated with multiple businesses in Cypress.

FOR MORE INFORMATION ABOUT THE PROGRAM AND TO APPLY, VISIT ociesmallbusiness.org/cypress-level-up



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