

**C I T Y   O F   C Y P R E S S**  
**SIX-MONTH STRATEGIC OBJECTIVES**  
September 2024 – March 2025

<b>THREE-YEAR GOAL: MAINTAIN INFRASTRUCTURE AND FACILITIES</b>						
<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>STATUS</b>			<b>COMMENTS</b>
			DONE	ON TARGET	REVISED	
1. February 24, 2025	Public Works Director	Recommend options to modernize the Executive Board Room		X		
2. December 20, 2024	Public Works Director	Recommend a strategy and funding to increase sustainability in the City's civilian vehicle fleet to the City Manager		X		
3. March 10, 2025	Public Works Director	Recommend options for streamlining capital improvement projects to increase efficiency and contain costs		X		
4. November 30, 2024	Public Works Director & Planning Director	Issue a Request for Proposals for Building Inspection and Plan Check Services		X		
5. Ongoing	Public Works Director & Finance Director	Pursue outside funding to offset the cost to replace Myra Avenue pump station No. 1				
6. FUTURE	Public Works Director	Recommend an agreement to undertake an organizational and best practices review of the Public Works department				

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**SIX-MONTH STRATEGIC OBJECTIVES**  
September 2024 – March 2025

<b>MAINTAIN FINANCIAL STABILITY AND PROMOTE ECONOMIC ACTIVITY</b>						
<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>STATUS</b>			<b>COMMENTS</b>
			<b>DONE</b>	<b>ON TARGET</b>	<b>REVISED</b>	
1. February 10, 2025	Planning Director	Recommend updates to the Lincoln Avenue Specific Plan to implement the Housing Element		X		
2. January 13, 2025	Finance Director	Present a Pandemic Recovery Plan update to the City Council		X		
3. January 27, 2025	Planning Director	Recommend an agreement for the development of an Economic Development Strategy		X		
4. March 10, 2025	Planning Director	Recommend the Business Park Specific Plan Modernization		X		Will move forward upon completion of the regulatory review of a private Business Park project

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**SIX-MONTH STRATEGIC OBJECTIVES**  
September 2024 – March 2025

THREE-YEAR GOAL: <b>ENHANCE AND MAINTAIN PUBLIC SAFETY</b>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By February 28, 2025	Police Chief working with an ad hoc subcommittee	Explore a campus safety partnership with Cypress School District		X		
2. By February 28, 2025	Police Chief	Provide Emergency Operations Center training to all City staff		X		
3. January 6, 2025	Police Chief working with Anaheim Union High School District	Develop an e-bike safety initiative with Lexington Junior High School, Cypress High School and Oxford Academy		X		
4. February 12, 2025	Police Chief working with RCS Director	Present a safety education and fraud prevention program (PACE for Seniors) to the Senior Citizens Commission		X		

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**SIX-MONTH STRATEGIC OBJECTIVES**  
September 2024 – March 2025

THREE-YEAR GOAL: <b>ENHANCE RECREATION FACILITIES AND PROGRAMS</b>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. February 14, 2025	RCS Director	Develop a RCS Foundation sponsorship program		X		
2. November 12, 2024	RCS Director	Recommend updates to the Non-Profit Grant Program policy		X		
3. Spring 2025	RCS Director & PW Director	Hold a grand opening celebration for Arnold Cypress Park		X		
4. February 10, 2025	RCS Director, Cypress Festival Board and City Council	Hold a public City Council workshop with the Cypress Community Festival Association		X		

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**SIX-MONTH STRATEGIC OBJECTIVES**  
**September 2024 – March 2025**

<b>THREE-YEAR GOAL: MAINTAIN HIGH QUALITY AND HIGH VALUE SERVICES FOR THE COMMUNITY</b>						
<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>STATUS</b>			<b>COMMENTS</b>
			DONE	ON TARGET	REVISED	
1. November 12, 2024	Finance Director	Recommend updates to purchasing thresholds based on analysis of other OC cities		X		
2. February 24, 2025	Finance Director	Recommend an agreement for sales tax audit services		X		
3. By January 25, 2025	City Council & City Manager	Conduct a teambuilding workshop with the 2025 City Council		X		
4. January 13, 2025	City Clerk	Recommend creating an ad hoc subcommittee to advise the development of questions for the 2025 Community Survey		X		
5. By March 15, 2025	Finance Director, IT Manager & Police Chief	Present an updated Business Continuity Plan to the City Manager		X		
6. Ongoing	City Manager & City Clerk working with Communications LAB	Complete Phase 1 of the rebranding process				
7. FUTURE	Planning Director & RCS Director	Recommend adjustments to align City and RCS District boundaries through the Local Agency Formation Commission				